World-renowned orthodontist joins Opal

McLaughlin will lead global orthodontic education program

opal Orthodontics, a division of Ultradent Products, Inc., announced that world-renowned orthodontist Dr. Richard P. McLaughlin has recently joined the company as an advocate and consultant. McLaughlin will lead the global orthodontic education program and will begin contributing to new product development and design.

McLaughlin, who graduated from Georgetown University Dental School and received his orthodontic degree from the University of Southern California, has lectured all across the world and is recognized for his advancements in the pre-adjusted appliance prescription. As Dr. Larry Andrews’ (inventor of the “straight-wire” appliance) associate, McLaughlin learned the intricacies of design and performance of the pre-adjusted system.

Later in his career, McLaughlin opened a private practice in San Diego and leveraged the knowledge and teachings of Dr. Ron Roth to refine his approach; this, along with his collaboration with Dr. Jon Bennett and Dr. Hugo Trevisi, resulted in what is widely accepted today as the most advanced pre-adjusted prescription in the history of orthodontics.

McLaughlin’s passion for continuous improvement of the pre-adjusted appliance is what has drawn him to Ultradent and Dr. Dan Fischer, its president and founder. Ultradent has a trusted reputation in the dental community and a 30-year history of progressive improvements in the field of dentistry. The addition of the orthodontic division has created the opportunity for extraordinary synergies in oral health care.

McLaughlin’s history of excellence in treating patients with superior esthetics, optimal occlusion and treatment efficiency complement Fischer’s reputation for industry advancement, innovation and preservation of healthy, natural tooth anatomy.

Additionally, the environment at Opal Orthodontics fosters a forum to improve the level of care for patients and clinicians, which coincides with McLaughlin’s personal philosophy.

With the support of McLaughlin, Opal Orthodontics is poised to service the orthodontic market with experienced professionals in sales, marketing and continuing education.

For more information about Opal Orthodontics, please contact Dwight Schnaitter at (801) 553-4450 or visit at www.opalorthodontics.com.
Congress on 3-D Dental Imaging features interdisciplinary approach

Imaging Sciences, Gendex sponsor third annual event

The third International Congress on 3-D Dental Imaging, sponsored by Imaging Sciences International and Gendex Dental Systems and held this year in Chicago on June 19-20, features a variety of clinicians and professionals from nearly all dental specialties. These 11 leaders in education offer their expertise on practical applications of this technology as well as an interdisciplinary teamwork approach to 3-D treatment that can benefit both patients and practices.

“Born of a vision to help clinicians better understand patient anatomy in three dimensions, 1-CAT technology changed the landscape of treatment planning in dentistry,” said Scott D. Ganz, DMD, a two-year veteran of the Congress and a recognized expert in the field. “The congress carries on the vision this year as it showcases interdisciplinary relationships involving 3-D.”

As general dentists and specialists, novices and experts, continue to explore the evolving world of 3-D imaging, they seek guidance on how to utilize it for a wide variety of treatment modalities, including implants, bone grafting, oral surgery, orthodontics and endodontics.

“It is clear that this state-of-the-art imaging method acts as the bridge between specialties, enhances communication among clinicians and provides the finest diagnostic foundation for defining treatment alternatives for our patients,” said Ganz.

As the interest in cone beam escalated, the International Congress on 3-D Dental Imaging was instituted in response to the demand for peer-to-peer education.

“The adoption of 3-D radiography continues to grow at an astounding pace. Dentists are eager to learn about its benefits and how to apply it to their practices,” said Chuck Ravetto, vice president of marketing for Imaging Sciences and Gendex. “We are proud to offer such a powerfully informative program that provides real-world clinical and practical advice.”

This two-day course utilizes not only lectures but discussion formats as well.

“One of the most appreciated aspects of the Congress is the chance for lecturers and attendees to participate in an open exchange of ideas,” said Steven Guttenberg, DDS, MD, a returning featured speaker.

Participants also have the opportunity to interact with a variety of vendors that offer 3-D supportive products, including imaging and implant systems as well as 3-D treatment planning software.

For more information on the third International Congress on 3-D Dental Imaging, including the agenda, participants and lecture topics, please visit www.i-CAT3D.com.

Le Petit Masque

Finally, there is a mask that fits small faces! It’s ¾ of an inch shorter to eliminate gapping for a more comfortable, protective fit.

The masks are “Priority Pink,” which means Crosstex donates 5 percent of the proceeds to fund women’s cancer research at Memorial Sloan-Kettering Cancer Center.

The outer layer is fluid resistant and the inside is soft, white spunbound.

The masks meet American Society for Testing and Materials F2101-07 standard as a low (primary) barrier face mask based on fluid resistance, filtration value, breathability and flammability. They are available at dealers worldwide.

SureGrip Universal Photographic Mirror Handle

G&HWire Company introduces a new mirror handle design that is clinically functional and user-friendy. The SureGrip® universal photographic mirror handle engages mirrors quickly and easily with a twist of the handle. SureGrip is fully adjustable, allowing the mirror to be adjusted and locked at any angle.

One design fits all glass mirrors (3 mm thick), and one design fits all stainless steel mirrors (1 mm thick) — simply specify which design you prefer.

The SureGrip handle is constructed of heavy-duty anodized aluminum for long life, and is easy to clean and sterilize. It also is fully autoclavable.

Lotus Passive Self-Ligating Bracket System

Ortho Technology, Inc., introduces the Lotus™ Passive Self-Ligating Bracket System. The Lotus bracket is designed to provide passive engagement while reducing friction and improving sliding mechanics. It features a patented, convertible clip that allows for easy opening with an explorer and secure closing with a tweezor or utility plier. No special instruments are required.

The clip is made of high quality nickel titanium for flexibility and long life and can be removed if ligature ties are desired during the finishing phase. The Lotus bracket features a rhomboid shape and contoured tie wings for maximum patient comfort. The 040-gauge, foil mesh-contoured base ensures maximum bond strength and simplified, accurate placement. The Lotus bracket comes in the .022 inch slot Roth prescription.

Other features and benefits include:

• Design provides passive engagement to reduce friction and improve sliding mechanics.
• It has a low-profile, mini-twin design with a rhomboid shape for easy placement.
• The mandibular arch clips open gingivally to minimize occlusal interference while the maxillary arch clips open occlusally.

For more information, please visit www.crosstex.com or www.orthotechnology.com.